

The Beacon Bulletin

A publication to communicate news and share information from Beacon Software.

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Visit Beacon at Tow Expo International

Beacon Software will take part in the **Tow Expo International May 12—14** at the Henry B. Gonzalez Convention Center in San Antonio, Texas. Stop by our booth, number 406, for information about our internet software products that help automate your roadside assistance company.

Join us for an automated motor club billing seminar on:

Friday, May 13, 8:00 am, room 206B.

Join us for a lien processing and NMVTIS Reporting seminar on:

Saturday, May14, 10:00 a.m., room 206A.

Don't miss out on the opportunity to attend these informative seminars, as Beacon will present information on the latest software technology available.

The automated motor club billing seminar will show you how to improve accounts receivable.

TowLien is an important application that can help your company address current industry regulations and laws, like NMVTIS Reporting. During this seminar, Beacon will provide the answers and solutions you are looking for.

We look forward to seeing you there!



TowLien.com

is available

in the

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State!

TowLien.com Covers More States

TowLien is a complete step by step, online process that includes national vehicle registration searches, vehicle history reports, lien letters, state forms and more.

With TowLien, you may submit vehicle reports to the National Motor Vehicle Title and Information System (NMVTIS), ensuring your company is in compliance with the law.

TowLien, including vehicle registration searches and notification service, has been extended and includes Florida, Maryland, New York, Texas and Virginia.

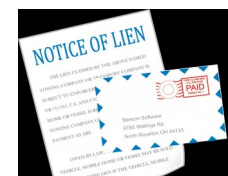
Vehicle registration searches are available in Arizona, Idaho, Iowa, Maine, Mississippi, Montana and Tennessee, and soon complete step

by step lien processing will be available in those states as well.

The software includes many benefits like mailings from multiple business and storage locations, multiple users on a single account and the ability to reprint a letter at no charge.

The appropriate documentation is sent by Certified or First-Class Mail (depending on state law), without ever having to set foot in a post office.

The online automated process is legal and easy. Access to the software is available 24/7 and can be accessed from any web browser on a personal computer, notebook, tablet or other mobile device.



Account set up is free by visiting www.towlien.com.

Beacon's Towing Association /TowLien Partnership Program has been beneficial in helping to expand TowLien's availability. The program has helped build mutually beneficial relationships and strengthen the towing industry.



Beacon
Software Company

Product Highlights

Motor Club Billing adds more clubs

Dispatch Anywhere is now able to submit invoices to Allstate, Asurion, Coach-Net, Cross Country, Geico, Quest, Road America, Signature and USAC.

Dispatch Anywhere accepts credit card processing

Credit card processing is now completely integrated into Dispatch Anywhere. Payments can be made anytime, for a true POS (point-of-sale) system.

GPS Locator in sync with Dispatch Anywhere

GPS locator is a new feature that can instantly retrieve a caller's GPS position, address and nearest intersection. If the caller is not sure of their exact location, the driver no longer needs to waste time and fuel searching. This feature will find the position and in many cases give complete turn-by-turn directions. This feature has the ability to integrate with GPS companies that support in-vehicle navigation such as TomTom, StreetEagle and teletrac.

Dispatch Anywhere and TowMagic are mobile

Dispatch Anywhere, a complete call and office management product, can receive, take, assign and search calls from your smartphone, tablet, netbook, etc. TowMagic, a product that allows multiple calls from motor clubs to be received over the internet, can electronically receive, view, accept and reject calls to your smartphone, tablet, netbook, etc.

Talk About Beacon

"Talk about Beacon" focuses on our valuable customers. Featured below is this issue's spotlight customer, Bald Eagle Towing.

Bob Gruber, owner of Bald Eagle Towing, has over 28 years in the towing industry. His company serves the Naples and Marco Island regions of Florida. He is a long-time customer of Beacon Software. Through the use of Dispatch Anywhere and the entire suite of Beacon Software products, he has been able to streamline his business from 12 trucks to 8 and maintains the same volume because he went "paperless."

"Prior to working with Beacon Software, I estimated a loss of about \$3,000 per month due to mishandled paperwork. Tickets were exchanged between too many hands, difficult to read and incomplete," says Mr. Gruber. "With Beacon Software behind the desk, work is accurate, less expensive, and the software eliminates problems and discrepancies. With a click of a button, I can send my invoices in a fraction of the time. I can also follow up and view which invoices have not been paid."

Mr. Gruber states that if he had to go back to the old way of doing business, with mountains of paperwork, he would have to quit the towing business! He has the ability to use cable, DSL, air cards, and as a last resort, a battery-powered laptop to ensure he always has the ability to stay paperless.

"I can run my entire business with Beacon Software, and I can do it without sitting behind a desk," adds Mr. Gruber. "It is complete towing management from A to Z. It has made my business more efficient and my life easier."

Thank you to all our 16,000 customers, we wouldn't be here without you!

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The Beacon Commitment

"Exceeding your expectations in service, support, and performance" are not just words to us. It is the way we measure our success. It is our promise to our customers that we will supply training that gets your company up and running quickly, service that keeps you running and performance every minute of every day. Supplying software applications to the towing and road service industry has been our only business since 2000. This industry focus ensures our customers that we will have our "finger on the pulse." We build our products for your needs today and design for your needs tomorrow.

Check us out in the March 2011 issue of **American Towman**. Beacon's Motor Club Billing was featured in the article. Motor Club Billing automates accounts receivable and helps customers bill and get paid from motor clubs.

