

RIDGEWOOD YMCA ADVENTURE PRINCESSES

THE BIG CREEK FRONTIER

Business Owners, Outposts, and Friends of the Adventure Princesses,

This is your opportunity to show your support of the Adventure Princess program at the Ridgewood YMCA.

The Adventure Princesses organization is a non-profit group consisting of over 350 families that are generally distributed in the Parma, Parma Hts., North Royalton, Seven Hills, Strongsville, and Middleburg Heights communities. We are a father & daughter program that has been sponsored by the YMCA since 1977. Our goal is to build a foundation of friendship and understanding between parent and child that can be built upon as the child grows and matures into adulthood.

Our organization sponsors over 33 low cost events during the year for dads and daughters to attend and share quality time together. The YMCA does not provide this program with funding for the events held throughout the year. The funding to keep our program operating and events at a low cost to our members comes from the community itself: people just like you who see the benefits of an organization like this to build and keep a strong bond between dads and their daughters. In order to continue our success in accomplishing our goal we need your financial support to keep us operating and serving our membership.

Our 34th Annual Princess Fundraiser Dance will be held on February 4th, 2012 at the UAW Hall in Parma. Your advertisement in the dance program will show the nearly 400 people attending that night that you believe in our goals and are committed to helping Adventure Princess program at the Ridgewood YMCA.

Fundraiser Dance Program Advertisement Prices:

	<u>Photo Ready</u>	<u>Editing Required</u>	<u>Size of Ad</u>
Full page (Front inside, or back cover)	\$100.00	\$115.00	8" x 5"
Full page (Center staple, left or right)	\$100.00	\$115.00	8" x 5"
Full Page	\$50.00	\$65.00	8" x 5"
Half Page	\$25.00	\$30.00	4" x 5"
Quarter Page	\$15.00	\$20.00	2" x 5"
Business Card	\$10.00	\$15.00	1.5" x 2.5"

Advertisement Requirements:

- Photo ready pages should be no larger than 8 1/2 " x 11", the pages will be reduced or enlarged to as close as possible to the sizes noted above.
- Checks should be made payable to the "Ridgewood YMCA Adventure Princesses"
- Deadline for submitting ads is January 15th, 2012
- Mailing address: Ridgewood YMCA Adventure Princesses, c/o August Tischer, 7220 Lakeview Drive, Parma, Ohio 44129
- Email address: August Tischer asstlegendmaker@thebigcreekfrontier.org

Contact Name: _____		Phone Number: _____	
Company: _____			
Address: _____		City: _____	Zip Code: _____
Ad Size:	Full Page: _____	Half Page: _____	Quarter Page: _____ Business Card: _____
Options:	Photo Ready: _____	Editing required (Copy Attached): _____	
Special Instructions: _____			

Date: _____ **Princess Contact Name:** _____ **Outpost:** _____

Amount Received \$ _____ **Notes:** _____

Questions? Contact: August Tischer (440) 941-6747 asstlegendmaker@thebigcreekfrontier.org

Mardi Gras Fundraiser

Program Book Patron Ad Request



*Support the Adventure Princess
organization with a program book message
(\$2 for 20 Words)*

Example:

*"Little Feather – Thanks for the great 4 years together.
Love you always! Big Feather (Dad)"*

1. _____

2. _____

3. _____

Name: _____ Phone: _____

Outpost: _____ Fee Paid: _____ Date: _____



The **4 Territory Scouts** & the Outpost Scouts will be assisting the **Membership Tracker** in the Raffle Ticket Process.

- 1) Each Outpost Scout will take responsibility for getting tickets from their Territory Scouts. He will receive a specific number of tickets for their Outpost, and they will be asked to sign for them. He will then distribute them to all members of their Outpost.
- 2) It is also recommended that the Outpost Scouts make periodic contact with all Outpost members to encourage active participation, get sales updates.
- 3) At each Frontier meeting and at the beginning of all Officer Meetings the Territory Scout will be available to collect money and sold tickets stubs, he will then give you a receipt. We encourage getting all funds in on an going manner. This helps us track our fund raising progress.
- 4) As the sale draws to a close it is the responsibility of the Outpost Scout to be sure that all sold tickets, outstanding money, and all unsold tickets are turned in.
- 5) Following each collection, the Territory Scout will turn all collected money into the Membership Tracker and he will turn it in to the Treasure Keeper. They will also need to provide a sales total update for each of their Outpost to the Membership Tracker.
- 6) The Membership Tracker will compile all sales update info into a Frontier sales tracking document, which he will provide to the Trail Boss.
- 7) Please keep the ticket stubs stapled together. Do not separate the tickets off the books of 10. Fill out all the information on the tickets.
- 8) **Every Dad from Old Sky, Forest, Fire and Sun Territories is required to sell \$40.00 in raffle tickets and/or Mardi Gras ads. New Sky members will be required to sell \$30.00 in raffle tickets and/or Mardi Gras ads.**
- 9) If your Outpost sells more than 200 %, you will get money back! Example-200%-\$3 per \$30 tickets/ads sold.300%-\$4 per \$30 & so on...The % Incentive is based on Paid Membership as of December 31. For your Outpost to receive credit, tickets must be turned in no later than the Frontier meeting on Thursday February 2nd @ 7:30 p.m.

